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## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

November 1, 2011

### NEW COMMUNICATIONS SPECIALIST JOINS DANCE/USA

**Washington, DC** – Dance/USA, the national service organization for professional dance, has hired **LAURA HENNING** as its new Communications Specialist. Ms. Henning will serve as the media contact for the organization as well as develop and implement marketing and communications activities.

“We are happy to have Laura join our team. Her marketing and PR expertise combined with her experience with member-based organizations will benefit Dance/USA by helping us to enhance our communications,” said Amy Fitterer, Dance/USA’s Executive Director.

Ms. Henning brings more than 10 years of marketing and communications experience with member-based organizations, serving most recently as the Senior Director of Marketing for a medical-specialty society. Ms. Henning received a B.S. degree in Journalism, with a minor in dance administration, from the University of Maryland, College Park. Ms. Henning officially joined Dance/USA on Oct. 11, 2011.

**About Dance/USA**

Established in 1982, Dance/USA is the national service organization for the professional dance field, serving over 460 ballet, modern, ethnic, jazz and tap companies, dance service and presenting organizations, individuals and related organizations. Dance/USA sustains and advances professional dance by addressing the needs, concerns, and interests of artists, administrators and organizations. By providing services and national leadership, Dance/USA enhances the infrastructure for dance creation, education and dissemination. Learn more about Dance/USA and our branch offices by visiting our [website](#).

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