



Artistry Forum

Jaamil Olawale Kosoko, executive producing director, The Philadiction Movement and
Adrienne Bryant, assistant director for programming and audience development, Quick Center for the
Arts, Fairfield University

All Sessions are **OPEN**

Thursday, July 14

Meet in CC24AB (on the 2nd Floor)

12:45 - 1:45 Artistic Planning: Dance Residencies and Retreats
2:00 - 3:15 Meet the Presenters: Q&A Jam Session

Friday, July 15

Meet in CC24AB (on the 2nd Floor)

12:30 - 1:45 MoneyMoneyMoney: Finding Folks with Mink Coats
1:45 - 2:00 Break/Transition

Meet in CC11AB (on the 1st Floor)

2:00 - 3:15 **Cross Council** with both Artistic Director Councils, Presenters Council, and Managers of companies with budgets of \$750K-2.9million as well as with the Educators Forum (with Renata Celichowska and John-Mario Sevilla, 92nd Street Y Harkness Dance Center, as this discussion's facilitators and panelists: Diane Aldis, Perpich Center; Jacquelyn Buglisi, Buglisi Dance Theatre; Frank Sonntag, The Cowles Center for Dance & The Performing Arts; Eduardo Vilaro, Ballet Hispanico)

Topic: Sharing the Wealth: Art, Education & Advocacy - At Home & On the Road

What do dance performance, arts advocacy and arts education have in common and how can artists, educators, managers and presenters partner more fully for greater community impact? Bring your experiences and ideas and join dance colleagues as we share and discuss models for keeping dance artists working both on the road and at home while promoting dance education and advocating for the arts. This will be an interactive session between panelists and attendees.

Saturday, July 16

Meet in CC23AB (on the 2nd Floor)

10:15 - 11:15 **Cross-Council** with Service Organizations and Managers of Companies with budgets of \$749K and below

Topic: Pentacle's Help Desk and various Mentorship Programs/Partnerships. The discussion will also focus on how to best serve artists, in an attempt to understand what artists are really looking for in a service organization.

11:45 - 12:45 The Art of Seduction: Marketing Tools for Audience Engagement & Customer Management Systems for Small Companies and Individual Artists